



VILLAGEFEST FEE SCHEDULE

Effective July 1, 2017

| VENDOR TYPE | DESCRIPTION | FEE TYPE | FEE TERM | FEE AMOUNT |
|---|--|----------------------------------|---|---|
| Application Fee (Non-Refundable) VillageFest License VillageFest Insurance | Fee for Applying to VillageFest License to sell at VillageFest Provide from Private Carrier or Purchase from the City | Once Annual Annual | | \$33.00 \$67.00 \$75.00 (If City-provided) |
| Attractions Vendor | Any bona fide cultural, entertainment or sporting venue located in the Coachella Valley, but with preference given to Palm Springs-based attractions; filled on a first-come, first-served basis. | Monthly Monthly | October - May June - September October - May June - September | Palm Springs: \$300/month \$180/month Other: \$360/month \$218/month |
| Commercial Vendor | Does not meet criteria for any of the fore-going vendor types. Allowed to distribute information regarding company=s service or products, but not allowed to sell any product. | Per Night | January - December | \$240/week |
| Corporate Sponsorship | Advertises event and provides other benefits and support to event. | | | Negotiated by contract |
| Entertainers | Pre-Approved. | | Entertainers are rotated | \$22/week |
| Food Service Vendor | Sells prepared-on-site food items. | Annual Monthly Monthly | January – December Paid per 6 months, 1 yr min. October - May June - September | \$2,894 or \$1,447/6 months \$371/month \$229/month |
| General Vendor | Arts, crafts, jewelry, Farmers Market, misc. | Annual Monthly Monthly | January – December Paid per 6 months, 1 yr min. October - May June - September | \$2,102 or \$1051/6 months \$300/month \$180/month |
| Non-profit Vendor | Has a 501C permit and includes religious organizations. | Per Night | January - December | \$49/week |
| Political Vendor | Is running for political office and campaigning at event. | Per Night | January - December | \$60/week |
| Downtown Merchant Vendor | Business located within the Downtown District. | Monthly Monthly | October - May June - September | \$153/month \$93/month |
| Standby Vendor | Any pre-approved vendor who will fill a vacant space one event at a time on a first-come, first-served basis. | Per Night | January - December | \$104/night |