



# VILLAGEFEST FEE SCHEDULE

Effective January 1, 2026

VENDOR TYPE	DESCRIPTION	FEE TYPE	FEE TERM	FEE AMOUNT
Application Fee (Non-Refundable)	Fee for Applying to VillageFest	Once		\$40.00
VillageFest License	License to sell at VillageFest	Annual		\$67.00
VillageFest Insurance	Provide from Private Carrier or Purchase from the City	Annual		\$75.00 (If City-provided)
Attractions Vendor	Any bona fide cultural, entertainment or sporting venue located in the Coachella Valley, but with preference given to Palm Springs-based attractions; filled on a first-come, first-served basis.	Monthly Monthly	October - May June - September  October - May June - September	Palm Springs: \$361/month \$216/month  Other: \$433/month \$262/month
Commercial Vendor	Does not meet criteria for any of the fore-going vendor types. Allowed to distribute information regarding company's service or products, but not allowed to sell any product.	Per Night	January - December	\$288/week
Corporate Sponsorship	Advertises event and provides other benefits and support to event.			Negotiated by contract
Entertainers	Pre-Approved.		Entertainers are rotated.	\$26/week
Food Service Vendor	Sells prepared-on-site food items.	Annual Monthly Monthly	January – December Paid per 6 months, 1 yr min. October - May June - September	\$3,480 or \$1,740/6 months \$446/month \$275/month
General Vendor	Arts, crafts, jewelry, Farmers Market, misc.	Annual Monthly Monthly	January – December Paid per 6 months, 1 yr min. October - May June - September	\$2,528 or \$1,264/6 months \$361/month \$216/month
Non-profit Vendor	Has a 501C permit and includes religious organizations.	Per Night	January - December	\$59/week
Political Vendor	Is running for political office and campaigning at event.	Per Night	January - December	\$72/week
Downtown Merchant Vendor	Business located within the Downtown District.	Monthly Monthly	October - May June - September	\$180/month \$108/month
Standby Vendor	Any pre-approved vendor who will fill a vacant space one event at a time on a first-come, first-served basis.	Per Night	January - December	\$124/night